



**IMS**  
**GHAZIABAD**  
UNIVERSITY COURSES CAMPUS  
Status of 12(B) by UGC



**Department of Journalism & Mass Communication**

*organises*

**अभिरुचि 2024**

**Media Festival 2024**



**8<sup>th</sup> October 2024**

**IMS Ghaziabad (University Courses and Campus)**

**Rules and Regulations**



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# अभिव्यक्ति 2024

Media Festival 2024

It is one of the most significant media events hosted for budding journalists and aspirants. This event will help burgeoning young minds in various fields such as **Reel Making, Photography Competition, Debate, RJ Hunt, Nukkad Natak and Media Rangoli.**

The literal meaning of 'Abhivyakti' is- "to express". The art of expressing thoughts in a way where one builds connections that go deeper than just the surface, melt into consciences and leave behind an ever-lasting impression is the very essence of this event.

Aimed to challenge, engage, and entertain students, this fest encourages participation from both college and school students. The event will feature one of the most prominent personalities from the media, promising an enriching and exciting experience for all attendees.



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**Media Festival 2024**

### ✦ The missions and Objectives of Abhivyakti -

- To encourage college & school students and to provide them with a platform to showcase their talent.
  - This fest aims to nurture young aspirants, shaping them into valuable assets for their respective fields.
  - It also seeks to understand the underlying motivations for attending such a prominent event, contributing to their holistic development.
- ✦ By participating in this multi-dimensional event, students become acquainted with event organization and develop their professional skills. The fest creates a supportive and inclusive environment that promotes artistic growth, cultural understanding, and personal development.



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Media Festival 2024

### ✦ Events at Abhivyakti :

- ✦ RJ HUNT
- ✦ DEBATE
- ✦ NUKKAD NATAK
- ✦ MEDIA RANGOLI
- ✦ REEL MAKING
- ✦ PHOTOGRAPHY COMPETITION

### ✦ Awards & Prizes for each competition

Cash Prizes (1st and 2nd)

Trophy (1st, 2nd & 3rd)

Certificate (All the Participants & Organisers)



# RJ HUNT

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- Topic will be given on the spot.
- Vulgar language or content is not allowed.
- **Time limit is 3 minutes.** In which 1 minute time is for the preparation and 2 minutes for performing.
- Judgment will be based on content, confidence, and voice clarity.
- Hindi and English both the languages are allowed.
- Participants will be judged based on fluency, spontaneity, presentation, sense of humour, communication skills, and interaction with the listeners.
- The decision of the judges will be final and binding.

# DEBATE

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- Topics given below:-

1. Can AI replace human intelligence?
2. Freedom of Speech: Are there limits?
3. One Nation, One Election: Better for voters or citizens?
4. Is women's reservation justified?

- First speakers from the affirmative and negative sides will introduce the topic and then debate will be started.
- The time limit is **3-4 mins**
- Teams consist of two participants one will be in favour and another will be in against.
- Participants will get five minutes before starting the debate to think or discuss on the topics.
- No 'ad hominem' (personal) attacks.
- Listen carefully to your opponent's arguments.
- Do not interrupt. Let the other team finish their arguments before you begin.
- Interrupting a speaker is forbidden. It will cut marks.
- The audience must not participate in the debate.
- Stay composed and objective, even if you disagree with your stance.

# NUKKAD NATAK

- The team will comprise of 12-15 members.
- The time allotted for each performance will be 10-15 minutes (Including setup time)
- There will be a negative marking if the time exceeds.
- Teams can use music, props, jingles and colour codes to create an impact.
- The role-play screening will be judged before the final round.
- Only one Team per institute is allowed.
- The theme of the play should be socially relevant



# MEDIA RANGOLI

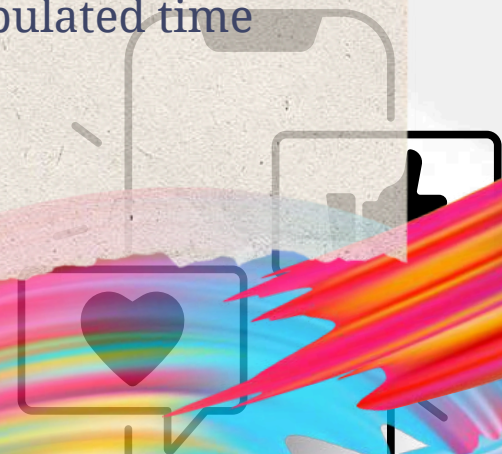
- The theme of the competition is restricted to “Power of Media”.
- Only colours and flowers can be used for making rangoli.
- The participants will bring the material to make Rangoli.
- The Rangoli should be drawn in the space fixed by the judges. It will be the same for every team and all the participants.
- Each team may have a maximum of four participants from the same institution.
- A fixed time limit will be allocated to the participants to draw the Rangoli.
- No pencils or chalk are allowed to make rough sketches as it has to be traditional.
- The use of stencils is prohibited.
- During Rangoli making, students are not allowed to carry any kind of paper materials or electronic gadgets.
- The space provided will be of measurement 4 feet by 4 feet. Participants have to complete their artwork within the given space
- The time duration allotted will be 1 and a half hours. No extra time will be given in any case.
- Decisions taken by the judges will be final and shall be accepted by all.



# REEL MAKING

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- The video must be shot inside the IMS UC campus.
- Video must not exceed the **time limit of 30 seconds**.
- The video must be related to the given topic. (the topic will be given at the time of competition)
- Every individual should make their own video.
- The video may include voiceover and music. Both must be decent.
- Can include pictures related to the given topic (the pictures must be shot inside the IMS UC campus)
- You can also include your face in the reels if you wish.
- Avoid the use of abusive language or content.
- Video must be submitted in a **9:16 ratio (portrait)** format.
- The video can be shot through phones or cameras.
- The video is to be submitted in the stipulated time frame with video editing.



# PHOTOGRAPHY COMPETITION

- Participants have to submit **only soft copies** with higher resolution
- Pictures should be **only in JPEG format.**
- Theme of Photography – **IMS UC Campus and Event**, Each Participant have to submit a maximum of 2 photographs. Photo should be captured only in IMS UC Campus
- Digital manipulation that distorts the reality of the image will not be allowed. Only basic enhancements such as sharpening, contrast adjustment, or simple cropping will be allowed.
- The Submission deadline is the same day **before 2:00 PM**
- The file name for each image should be clearly labelled with the participant's name, School/College Name and Phone No.
- The participants will submit their photographs to the event coordinators on campus.
- Copied entries, if found with valid proofs, will be disqualified and deleted from the album.
- The decisions taken by the conveners of this event regarding judgment and any other issue shall be final and binding





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Register NOW



<https://forms.gle/Y2cF67zZHE78i4Mb6>

